

## Our Mission

Univera Serve First is a public charity connected to Univera that is dedicated to addressing the nutritional needs of at-risk children, pregnant women, new mothers and families worldwide.



## About Us

Univera Serve First is guided by the ideals rooted in the same humanitarian concerns that Univera's owner Bill Lee has always been attentive to:

*Serving those who live on the margins – the underprivileged and often forgotten members of our communities.*

His dedication, leadership and optimism are what Univera Serve First hopes to provide for our less fortunate neighbors.

We strive to demonstrate that healthful living begins at a young age. Good health begins with good nutrition, and Univera Serve First will be there to "bring the best of nature to humankind."

## Our Partners

We work with various partners to ensure that the generous donations made by Univera Associates, Customers, Corporate Staff and the public at large go directly to those most in need.



FISH FOOD BANKS OF PIERCE COUNTY



MID-SOUTH FOOD BANK  
FEEDING THE NEED



## How to Help

- Donations are always accepted
- Univera Associates and customers can add a monthly donation to their Convenience Plan

## Contact Us

Tana Whelan  
Board Coordinator- Serve First  
[TWhelan@univera.com](mailto:TWhelan@univera.com)  
(360) 486-7500 ext. 1248  
Website – <http://www.servefirst.org/>



*Bringing the Best of Nature to Humankind*



## Our Past Trips

Univera Serve First's most recent trip took place in the Dominican Republic in May, 2014. While there, Univera Associates were able to witness, in real time, vitamin distributions that are the result of Univera Serve First's contributions. They were able to meet the very children who are directly benefitting from our partnership with Vitamin Angels.



“Upon arriving, the first thing I noticed was how curious and well behaved the children were, not to mention their big, bright, smiling eyes.” – Angelyn Toth

“Seeing the impact that multi-vitamins can do for appetites, recurrent infections, days missed from school and pre-term pregnancies was overwhelming.”  
– Dr. Katrina McGillivray

# 151,673

children this year that have received vital nutritional supplements through Univera Serve First.

# 3,113,022

young lives, to date, positively impacted during critical developmental years!

## By the Numbers

For every dollar donated to Univera Serve First, Univera matches that amount (up to \$100,000 annually) to financial contributions to agencies serving areas in extreme need of vital nutrition. Every 1 dollar donated helps provide essential nutrients for 4 children for up to 1 year! Additionally, Univera Serve First has made over 20 food and nutritional product donations to various organizations in 2014 so far!

## Future trip 2015:

Stay tuned for the next exciting location of the Univera Serve First & Vitamin Angels joint trip!



## What We Believe

- One of the most basic ways to begin improving the quality of life is by improving the quality of nutrition and nourishment
- Your generosity is never taken for granted as it sets the example for us in this collective endeavor to eradicate hunger and malnutrition
- We seek to set an example for strengthening the spirit of integrity, respect and service in every community -- wherever children are in need
- The first step to making a difference is believing that *YOU* can